



**Date:** December 12-13, 2008

**The Event:** Mardy's Tennis & Jake's Music Fest to benefit the Mardy Fish Foundation provides companies and individuals with cause-related marketing benefits and a strong community association. Mardy's Tennis & Jake's Music Fest is a two-day event that consists of a unique combination of tennis, music and golf. It begins on Friday, December 12, with a dinner party in the evening. The Event will continue on Saturday, December 13, with a Golf Pro-Am Tournament in the morning and an afternoon tennis exhibition featuring Mardy Fish and other current or former touring professionals. That evening, the Event will conclude with a country music concert hosted by country star Jake Owen.

In 2006, Mardy decided to form his own foundation and join forces with his childhood friend country singer Jake Owen to create an event that would benefit the Vero Beach community through a combination of two of his and Jake's greatest loves, tennis and music. The result was Mardy's Tennis & Jake's Music Fest to benefit the Mardy Fish Foundation. Fish and Owen have been joined at the Event by tennis stars Andy Roddick, James Blake, Bob Bryan, Mike Bryan, John Isner, Ryan Sweeting, Aaron Krickstein, Kathy Rinaldi, Brenda Schultz-McCarthy, and musician Boyd Tinsley of the Dave Matthews Band.

**Beneficiary:** The Mardy Fish Foundation was established to support youth organizations in Indian River County. The Foundation has utilized funds from the 2006 and 2007 Events and will use funds from this year's Event to continue to provide after school programs in the community. The Foundation opened the Pelican Island Elementary School/Mardy Fish Music Club and Health & Fitness Club September 11, 2007. The program provides a place for children to go and partake in various activities that will help them better themselves using sports, music, and art. The Mardy Fish Foundation hopes to expand this program in the community while also continuing to support other organizations, including the Boys & Girls Club of Vero Beach and Adopt A Family Project, which provides aid to low income families such as food and clothing.

**Host Site:** The Boulevard Village & Tennis Club in Vero Beach, Florida.

**Golf Site:** Grand Harbor Golf & Beach Club in Vero Beach, Florida.

**Concert Site:** Vero Beach High School Performing Arts Center in Vero Beach, Florida.

**2008 Field:** Event Hosts Mardy Fish and Jake Owen will be joined by some of their friends from tennis and music.

**Format:**

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| Dinner Party:           | <b>Friday, December 12, 2008 from 7:00 p.m. – 10:00 p.m.</b><br>Join Mardy Fish with additional athletes and celebrities for a reception, dinner, live and silent auctions and entertainment. |
| Golf Pro-Am Tournament: | <b>Saturday, December 13, 2008 from 9:00 a.m. – 1:30 p.m.</b><br>Each foursome plays with a current/retired athlete or celebrity.   |
| Tennis Exhibition:      | <b>Saturday, December 13, 2008 from 3:00 p.m. – 5:00 p.m.</b><br>Matches to include Mardy Fish vs. a current or former ATP professional followed by a doubles match to be announced.          |
| Jake Owen Concert:      | <b>Saturday, December 13, 2008 at 8:00 p.m.</b><br>Country music star Jake Owen in Vero Beach for a special performance at the Vero Beach High School Performing Arts Center.                 |

**Management:**

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