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DATES ANNOUNCED FOR FIFTH ANNUAL MARDY'S TENNIS & JAKE'S MUSIC FEST TO BENEFIT THE MARDY FISH FOUNDATION

Tennis Champion Mardy Fish and Country Music Star Jake Owen Host Event December 10-11, 2010 Kids' Tennis Clinic, Luncheon, Tennis Exhibition, and Concert

VERO BEACH, Fla., -- American tennis star and Vero Beach native **Mardy Fish** and ACM Award-winning country artist **Jake Owen** will once again return home to Vero Beach to host the fifth annual **Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation**, December 10 - 11, 2010. The Mardy Fish Foundation benefits youth in Indian River County.

Mardy's Tennis & Jake's Music Fest will be held at Grand Harbor Golf & Beach Club, Official Host Sponsor of the Event. The Event weekend will kick-off with a Friday afternoon Kids' Tennis Clinic followed by a Jake Owen Concert. Saturday will feature a Luncheon with live and silent auction and Tennis Exhibition featuring Event Host Mardy Fish and current and former touring tennis professionals in a singles and doubles match.

Reserve your tickets. **Tennis Exhibition** tickets are \$75 for Box Seats and \$35 for General Admission tickets. **Jake Owen Concert** seating and ticket price levels to be announced upon venue selection. To purchase tickets, call 866.333.7623 or visit www.chevents.com.

Fish and **Owen** both grew up in Vero Beach and have incredible memories of their childhood home. The two have enjoyed hosting the Event the last four years and are excited for the fifth annual **Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation**. "The outpouring of community support for the Event in years past has been overwhelming" said Fish, "this support allows the Foundation to continue to help children in the Vero Beach community. We're hoping that everyone will mark the December dates in their calendar and come out for what we believe will be our best Event yet."

Fish created the Foundation to support youth organizations in Indian River County. The Foundation opened the **Pelican Island Elementary School/Mardy Fish Music Club and Health & Fitness Club** on September 11, 2007. The program provides a place for children to partake in various activities that will help them better themselves using sports, music, dance, and art.

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The last two years have been a productive time for **The Mardy Fish Foundation** which has been made possible by the proceeds from **Mardy's Tennis & Jake's Music Fest**. Additional after school programs were opened for the 2009-2010 school year at **J.A. Thompson Elementary**, **Glendale Elementary**, and **Sebastian Elementary**. In April 2010, a program was added at **Vero Beach Elementary**. Programs will be launched at **Treasure Coast Elementary**, **Liberty Magnet Elementary** and **Dodgertown Elementary** in August 2010. The Foundation also began **Mardy's Kids on Courts**, a five-week tennis program for children ages 7-12 that focuses on match play and instruction. The Foundation will continue to support other youth organizations, including the **Boys & Girls Club of Vero Beach**, and **The Youth Guidance Foundation** which uses funds raised by the Mardy Fish Foundation to provide children the opportunity to attend summer camp and participate in sports and music programs.

The talented **Fish** kicked off the 2010 season with his seventh career doubles title on the ATP World Tour, partnering with Sam Querrey to win the SAP Open in San Jose. Fish also stormed out of the gate at the Sony Ericsson Open in Miami, defeating World No. 4 player Andy Murray on March 27th and again defeated Murray en route to the finals at Queen's Club in London. He has won singles titles in Stockholm, Houston and Delray Beach. Fish, the 2004 Olympic silver medalist, has been ranked among the top 20, and has represented the United States in Davis Cup.

Owen, who originally hoped for a career as a professional golfer before an injury helped him view music as his road to success, has been Grammy, CMA, ACM, and CMT nominated and received the Academy of Country Music's Top New Male Artist Award in 2009. Owen's debut album *Startin' With Me*, released in July 2007, was a big hit and soared to No. 8 on the Billboard Top Country Albums chart. Owen's second album, *Easy Does It* debuted at No. 2 on the Billboard Top Country Albums. "Don't Think I Can't Love You," the first single off of *Easy Does It*, climbed to No. 2 on Billboards' Hot 100 Country Songs. Another single, "Eight Second Ride," reached No. 11, and Owen's newest single, "Tell Me," is currently climbing the charts. Owen has toured with fellow country stars Brad Paisley, Carrie Underwood, Kenny Chesney, Brooks & Dunn, Alan Jackson, and Sugarland.

C & H Events, Inc. is a full-service event management and marketing company based in Boca Raton, Fla. Among the tennis events **C & H Events** manages in addition to Mardy's Tennis & Jake's Music Fest, is Swingtime -- A Pro-Celebrity Pro-Am Tennis & Golf Tournament -- Benefiting the Be A Star Foundation. Please visit www.chevents.com for further details about **C & H Events**.

For further information about the **Kids' Tennis Clinic**, **Luncheon**, and **Sponsorships**, call **C & H Events**, **Inc**. at 561.394.9190 or visit <u>www.chevents.com</u>. To purchase tickets to the **Tennis Exhibition** and **Concert** phone 866.333.7623. For more information on the **Mardy Fish Foundation** visit <u>www.mardytennis.com</u>.

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